

NEOSeam

Produces 360° decorated cosmetic tubes

Your Benefits

- NEOSeam allows full 360° decoration
- Highly stable, perfectly accurate seaming process at a wide processing window
- NEOSeam has all decoration possibilities of flat printing
- Ideal for small batch production or startup businesses
- No additional material management required

NEOSeam is PackSys Global's new side-seam technology for cosmetic tubes (patent pending). NEOSeam is the solution for customers who want the appearance of 360° decoration combined with the quality, cost advantages and multiple printing technologies available with flat printing. This stable, easy to produce and perfectly accurate seaming process creates laminate tubes with 360° printed appearance showing no visible overlap to the consumer.

In addition to NEOSeam technology being an advanced decoration solution for tube manufacturers, it is more sustainable and kinder to the environment since direct printing eliminates the need for labels. Also, laminate technology allows use of multiple thin layers to give the same look and feel in a thinner tube as compared to an extruded tube.



NEOSeam allows tube producers to re-purpose the «side trim», the laminate material which is normally cut off the printed material and then thrown away. The side-trim is used by NEOSeam to build-up the tube's side seam, allowing the production of tubes which do not show any «white line» at the side seam area even after multiple uses.

NEOSeam's side-seaming process allows for a seamless print appearance, improved seam performance and overall a large operating window. This makes NEOSeam tubes also extraordinarily resistant to failures from being dropped or bent.

The innovative use of the «side trim» to reinforce the side-seam means that no material needs to be purchased from any 3rd parties and that in every case the tubemaker has material on hand which matches the colour and structure of the tube being produced.

PackSys Global is currently able to implement and retrofit NEOSeam on all of its current generation side-seamers which are designed for cosmetic tubes with diameter 25mm and larger.

PackSys Global designs and builds full lines for manufacturing oral care and cosmetic tubes and implementing tamper evident bands on plastic closures. Its advanced packaging equipment is ideally suited for personal care, cosmetic, pharmaceutical and industrial markets.

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